

## Phase 1H Building Signage Chart

| <i>Residential Development</i>   |   |   |              |         |  |
|----------------------------------|---|---|--------------|---------|--|
| Regulations                      | Standards   | Proposed                                      | Code         | Waivers |  |
| Primary Identification Signage   | Not to exceed 1 square feet per lineal foot of tenant frontage. Not to exceed a total of 200 square feet. | Varies by building, each building will comply | 205-76.1X.1e |         |  |
| Secondary Identification Signage | Not to exceed 0.5 square foot per lineal foot of tenant frontage. Not to exceed 100 square feet.          | Varies by building, each building will comply | 205-76.1X.1e |         |  |
| Letter/logo height               | Maximum of three feet unless otherwise approved   | Max 3' high                                   | 205-76.1X.1e |         |  |

| <i>Primary Identification Signage</i>  |   |  |  |              |         |
|--|---|--|--|--------------|---------|
| Regulations  | Formula for Determining Sign Area/Quantity              | Maximum Allowable Individual Sign Area | Proposed   | Code         | Waivers |
| Primary identification signage (A, B, C, E1). Tenants under 25,000 square feet with frontage on one principal street shall be permitted one of the A, B, C or E1 sign types as the primary identification sign. Tenants in corner locations or with frontage on two principal streets or parking areas may be permitted to have a total of any three of the A, B or E1 sign types. |   |  | Below may vary building by building but will always comply | 205-76.1X.1e |         |
| Type A–fascia wall sign  | 1 square feet per lineal foot residential unit frontage | 75 square feet                         |  | 205-76.1X.1e |         |
| Type B   | 3 square feet per lineal foot of marquee or canopy      | 75 square feet                         |  | 205-76.1X.1e |         |
| Type C   | 1 square feet per lineal foot of tenant frontage        | 75 square feet                         |  | 205-76.1X.1e |         |
| Type E1–awning sign primary ID   | 1 square feet per lineal foot of tenant frontage        | 75 square feet                         |  | 205-76.1X.1e |         |

| <i>Secondary Identification Signage</i>   |  |  |  |              |         |
|---|--|--|--|--------------|---------|
| Regulations   | Formula for Determining Sign Area/Quantity   | Maximum Allowable Individual Sign Area | Proposed   | Code         | Waivers |
| Secondary identification signage (D, E2, F, G, H). All tenants may be allowed to use a total of three of the D, E2, F, G, H sign types. |  |  | Below may vary building by building but will always comply | 205-76.1X.1e |         |
| Type D–projecting blade sign  | 1 blade sign per residential unit frontage   | 10 square feet                         | 10 SF  | 205-76.1X.1e |         |
| Type E2–awning sign secondary ID  | Up to 25% of the surface area of each awning to which graphics will be applied. Lettering on valance shall not exceed eight feet in height | 20 square feet per awning              |  | 205-76.1X.1e |         |
| Type F–plaque and medallion sign  | 1 per main entry   | 4 square feet per residential unit     | 1 per unit, max 4 sq ft.                                   | 205-76.1X.1e |         |
| Type G–window/door sign   | 15% of glazing area  | 10 square feet per structural bay      |  | 205-76.1X.1e |         |
| Type H–changeable sign  |  |  |  | 205-76.1X.1e |         |
| a. Shadow boxes   |  | 6 square feet                          |  |              |         |
| b. Poster display cases   |  | 60 square feet                         |  |              |         |
| c. Banners  | 1 banner per structural building bay   | 50 square feet per banner              |  |              |         |
| d. Flags  | 1 corporate flag per business premises   | 24 square feet                         | 24 SF  |              |         |
| e. Display stands/ easels   | 1 per street frontage  | 8 square feet                          |  | 205-76.1X.1e |         |
| Type J–additional signs   |  |  |  |              |         |
| a. reserved   |  |  |  |              |         |
| b. Posting information board placard  | Per sign (up to 24 square feet maximum per PIB)  | 8 square feet                          |  |              |         |
| c. Temporary sign   | 1 per street frontage per use  | 12 square feet                         |  |              |         |
| d. Construction sign  | 1 per tenant   | 40 square feet                         | 40 SF  |              |         |
| e. Showcase display windows   | 1 per unfenestrated wall in excess of 16 feet in length fronting on a sidewalk or pedestrian way   | 96 square feet                         |  |              |         |
| f. Umbrella graphics  | 1 per umbrella   | 1 per table                            | 1 per umbrella   |              |         |

### Signage Waiver Notes

No waivers requested